



Consumer Goods & Services Edition

The Human Capitalist

"A" Player human capital leadership
by The Hunt Group, Inc.



Upcoming Industry Events

February 2016



Meet Torsten Pilz, VP Worldwide Operation @ Amazon.com

Supply Chain LeaderShift 2020 - Driving Transformational Change

Wednesday, February 24, 2016 11:15-12:15 @ New Orleans Marriott

Torsten Pilz, VP Worldwide Operations, Amazon (Amazon Fresh, Prime Pantry, Fulfillment)

Joe Hunt, Managing Partner, Hunt Group (Hunt Executive Search, LeaderShift Architect)

To arrange a meeting with Joe Hunt and/or Heather Whaley at this events please contact:

Cyndi Johnson cjohnson@HuntSearch.com



Featured Articles

[LeaderShift Architect Interview - For Employers](#)

What the most effective way to interview candidates? It's as simple as 1-2-3-A-B-C. Literally. The 3 most important practices any manager can use to hire better, help determine who the A, B, and C players are, and help multiply success promoting people. [Learn more >>>](#)

[Self Managing Organization / The Next Wave](#)

The Quest to Reinvent Work Part 2 of 2.

Up to this point in history, we've organized work based on four very different worldviews: impulsive, conformist, achievement and pluralistic. [Learn more >>>](#)

People on the Move

Clive Sirkin is joining **Kellogg** as Chief Growth Officer. He was the CMO at **Kimberly-Clark**.

Chris Baldwin appointed CEO of **BJ's Wholesale Club**. Chris has worked at **Nabisco/Kraft**, **Hershey**, and **P&G**.

Ken McMeekan joined **LORAC Cosmetics** as CEO. He was at **Kenra**.

Dave Ritterbush is joining **Popchips** as CEO. He was at **Premier Nutrition**, **Red Bull**, and **Dreyer's Grand**.

Joe Tripodi is joining **Subway** as CMO. He was the CMO of **Coca-Cola** most recently.

Rob Gehring joins **Hershey** as Global Chief Sales Officer. Rob was President of the **Walmart** Global Team for **Coca-Cola** North America.

TJ McIntyre joined **Bobo's Oat Bars** as CEO. He was at **Boulder Brands**.

Bob Jaegly joined **Mana Products** as SVP Operations. Bob was previously with **Pinnacle Foods**, **Reckitt Benckiser** and a couple contract manufacturers.

Sharon Fox joined toy maker **Melissa & Doug** as CMO. She was at **Ralph Lauren**, **Quidsi**, **Unilever**, and **Kraft**.

Catherine Balsam-Schwaber joined **Mattel** as Chief Content Officer. She was at **NBCUniversal** and other media companies.

Dennis Curran joined **GSK Consumer Healthcare** as Chief Customer Officer for the US. He was at **P&G** for 29 years.

Diane Dietz joins **Rodan + Fields** as CEO. She was at **Safeway** and **P&G**.

Alan Ennis joined **Glansol** as CEO. He was President & CEO at **Revlon**.

Scott Wallace joined **Pretzels Inc.** as CEO. He was at **Spartan Foods** and **Shearer's Foods**.

Paul Callahan joined **R&B Foods**, makers of Ragu and Bertolli pasta sauce, as SVP of Sales. He was at **Kraft** for 25 years.

Kasper Rorsted is joining **Adidas** as CEO. He was most recently CEO at **Henkel**.

Mark Mortimer joined **Beyond Meat** as Chief Commercial Officer. He was at **Annie's**, **ConAgra**, **Del Monte**, and **Clorox**.

Denny Belcastro joined **Kimberly-Clark** as VP of Industry and Customer Collaboration. He was at **Hillshire Brands**, the **GMA**, and **Kraft**.

Dave Marberger joined **Prestige Brands** as CFO. He was at **Godiva**, **Tasty Baking**, and **Campbell Soup**.

Chris Kempczinski joined **McDonald's** as EVP of Strategy. He is from **Kraft**, **PepsiCo**, and **P&G**.

and other media companies.

Juliana Chugg also joined **Mattel** as Global Core Brands Officer. She was at **General Mills**.

Michael Francis, former CMO at **Target** joins **Walmart** as current CMO **Stephen Quinn** retires in January.

Courtney Hagen joined **LVMH** as SVP of HR for North America. She was at **PepsiCo**, **Russell Reynolds** and **American Express**.

Pam Kohn joins **Fresh Market** as Chief Merchandising Officer. She was with **Walmart**, **Stop & Shop** and **Food Lion**.

Steve Booker joins **AdvancePierre Foods** as President of Retail. He was at **ConAgra**.

Andraea Dawson-Shepherd joined **Coty** as SVP of Corporate Affairs. She was at **Carlsberg**, **Reckitt Benckiser**, and **Cadbury Schweppes**.

Devin Cole is joining **Keystone Foods** as US President. He was at **Tyson**.

Richard Gros joined **Mattel** as Chief HR Officer. He worked at **PepsiCo**.

Dave Manly joined **CannaKorp** as CEO. Dave was at **Keurig** and **P&G**.

Rob Sarlls joined **Wyandot Snacks** as CEO. He was at **Sanfilippo & Son**.

Giannella Alvarez joined **Harmless Harvest** as CEO. She was at **Del Monte**, **Barilla**, **Coca-Cola**, **Kimberly Clark**, and **P&G**.

Industry News

Newell Rubbermaid is buying **Jarden** in a \$15 billion deal and changing the company name to **Newell Brands**. Jarden had just bought **Jostens** which will become part of **Newell Brands**.

Molson Coors will pay \$12 billion to **SAB Miller** for the remaining 58% of US JV **MillerCoors** to help pave the way for SAB Miller to be acquired by **AB InBev**.

Japan's **Asahi** buys Peroni, Grolsch and Meantime beer brand from SAB Miller for \$2.87 billion to help clear regulatory hurdles in **AB Inbev** acquisition.

Encore Consumer Capital sold **FreshKO Produce** to **C&S Wholesale Grocery**.

Smucker is selling their condensed milk business (Eagle Brand, Pet, private label, etc.) to **Kelso** who will be renamed **Eagle Family Foods**.

Swander Pace bought **Voortman Cookies** and **Swanson Health Product**.

Treehouse Foods is buying most of **ConAgra's** private label business for \$2.7 billion. **ConAgra** will spin off their **Lamb Weston** frozen potato business as a separate \$3 billion company and be renamed **Conagra Brands**.

Snyder's-Lance is paying \$1.9 billion for **Diamond Foods**.

Shearer's Foods is buying **Barrel O' Fun**.

Constellation Brands is paying ~\$1 billion for craft brewer **Ballast Point**.

Unilever is selling their Motions, Just for Me, Consort, Groom & Clean, and TCB grooming brands to **Strength of Nature**.

MidOcean Partners sold South Beach Diet to **Nutrisystem**.

Brown Forman sells Southern Comfort and Tuaca to **Sazerac** for \$544 million.

Pinnacle Foods acquires **Boulder Brands** for \$975 million.

GE to sell Appliances Business To China's **Haier** For \$5.4 Billion.

L'Oréal to acquire key assets from **Raylon Corporation** owned by the Hafetz family to expand **SalonCentric's** distribution coverage of salon professional products.



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Watch for Joe Hunt's new book
Enterprise GPS - Seven Levels of LeaderShift
to be released in 2016.



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